



## **Terms of Reference for the Yorkshire & Humber Regional Dementia Action Alliance**

### **Background**

There are 800,000 people with dementia in the UK and this number is set to grow to over one million people by 2025. In the Yorkshire and Humber region it is estimated that there are almost 65,000 people with dementia. The financial cost of dementia in the UK is £20 billion each year and growing.

Dementia Action Alliance is made up of organisations committed to transforming the quality of life of people living with dementia in the UK and the millions of people who care for them.

Members of Dementia Action Alliance have signed up to a National Dementia Declaration. Created in partnership with people with dementia and their carers, the Declaration explains the huge challenges presented to our society by dementia and some of the outcomes we are seeking to achieve for people with dementia and their carers.

Outcomes range from ensuring people with dementia have choice and control over decisions about their lives, to feeling a valued part of family, community and civic life. Signatories to the Declaration have published their own Action Plans setting out what they each will do to secure these outcomes and improve the quality of life of people with dementia by 2014.

### **Aim**

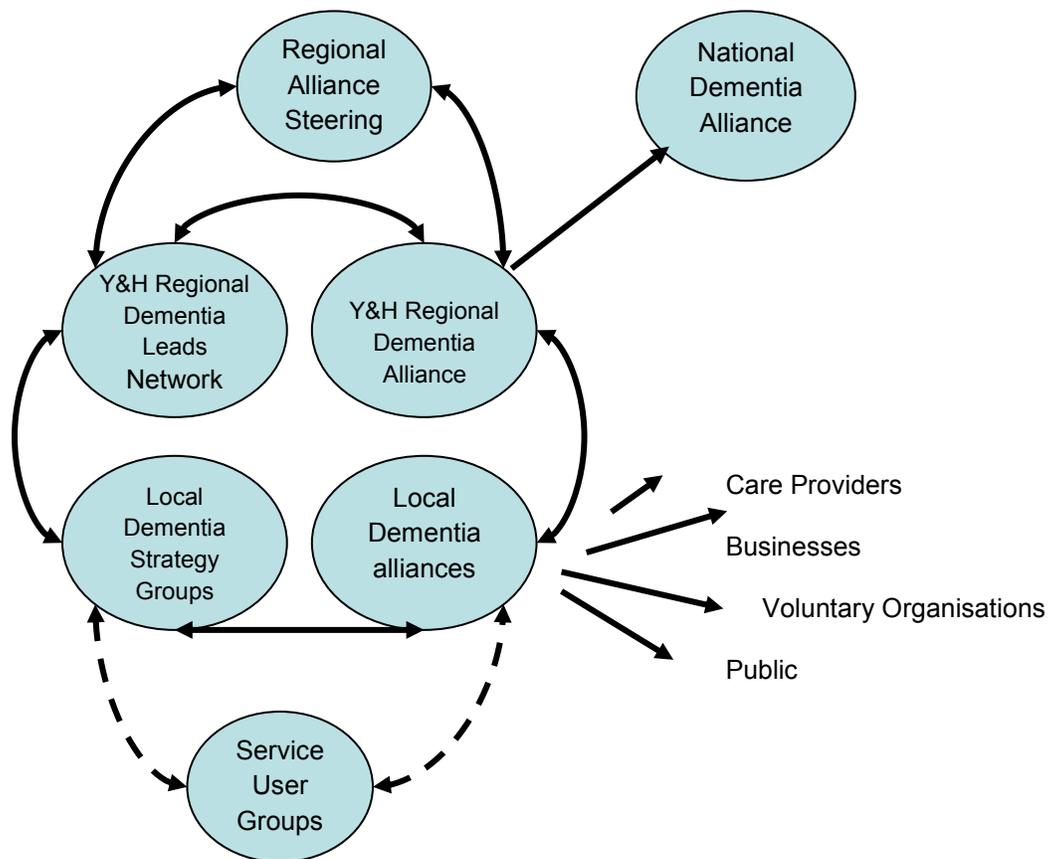
To transform the quality of life of people with dementia and their carers within Yorkshire and Humber through promoting the National Dementia Declaration and delivering on the Action Plans submitted by Alliance members by 2014.

### **Objectives**

- To develop a successful regional alliance for Yorkshire and the Humber
- To ensure it feeds into the National Alliance and existing local structures
- To establish an Alliance Steering Group to oversee and ensure continued development of action plans
- To identify initially 20 key organisations including businesses, voluntary, community, private sector and education across the region with a common intent
- To secure commitment and funding contribution from these organisations to support the alliance

- To ensure organisations commit to producing Action Plans against which they will report progress over time
- To identify further sources of funding to support the ongoing sustainability of the alliance
- To develop / access a website for sharing of information, good practice and celebrate achievements
- To create a monitoring framework to track progress over time that may include peer monitoring

## Governance



### National Dementia Alliance

The National Dementia Declaration describes the outcomes for people living with dementia which all alliance members are expected to work towards.

### Regional Alliance Steering Group:

To provide co-ordination and direction of regional improvement resources to support the implementation of the NDS and dementia strategy across Yorkshire and Humber. Leadership role with the implementation and the development of the Regional Alliance.

## Yorkshire & Humber Regional Dementia Alliance

To bring together major organisations of influence across the region to promote and support the development of plans and priorities identified by both the national and regional alliance (based on the dementia declaration) and to influence the future shaping of the national alliance.

## Yorkshire & Humber Regional Dementia Leads

To implement delivery on the recommendations and objectives of the National Dementia Strategy. Membership to include representation from all localities across the region including health and social care leads, and key stakeholders involved with dementia care including voluntary and community organisations.

## Local Dementia Strategy groups and forums

To influence and monitor delivery locally of the dementia strategy and promote the dementia declaration. To have mechanisms in place for involving people with dementia and carers and for membership to include representatives from health, statutory, voluntary, not for profit, private, educational and research sectors.

## Local Dementia alliances

To bring together the community within a locality to raise awareness of issues facing local people with dementia, to promote the dementia declaration and to take forward actions to improve the lives of people living with dementia and support development of dementia friendly communities.

## Service user groups

To offer people living with dementia and their carers an opportunity to influence the external environment, in order to identify and articulate their needs, and work towards change that will bring improvements in their quality of life.

The Alzheimer's Society has agreed as part of its dementia action plan to provide the initial secretariat for the Alliance. This will include:

- Being the first point of contact for queries about the Alliance.
- Organising meetings and events and taking notes.
- Advising organisations who want to join on what they need to do and giving some initial thoughts about Action Plans.

## **Membership**

Every member of the Dementia Action Alliance will be committed to delivering the National Dementia Declaration and will have an Action Plan setting out what the role of their organisation is in delivering the outcomes described in the Declaration.

Local members' of the Dementia Action Alliance will be organisations that work across Yorkshire and the Humber and will have to create an action plan to be published on the DAA website.

Local members will be encouraged to be involved in local partnerships with other organisations to deliver the outcomes for people with dementia and carers described in the National Dementia Declaration.

Each organisation will require a 'lead named person' for contact purposes and they will be encouraged to submit quarterly progress reports to feed into the national picture.

Potential members could include: Energy companies, Royal Mail, Transport providers, Pharmacy's, Care home providers, Universities, Royal British Legion, Joseph Rowntree Foundation, Supermarkets, TUC.

### **Meetings**

Frequency and format to be agreed locally.

For more information, please contact:

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