

Sharing through Care4Care

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Care4Care Vision

Prof Heinz Wolff's vision

- National, large scale, independent
- People (hands) are key tool of care
- Members give care and support to (older) people often neighbours
- Build up "care pension" of hours for own old age (or for relatives)
- Personalised, members in control
- Beyond altruism to self-interest"



Why?

- Growing number of older people
- 'Low level' care provided by LAs is reducing fast
- Institutional care is not the answer for most- un-affordable, un-acceptable and u- suitable
- People want to stay in own home – and can do so more and more
- Strengthening local neighbourhoods - many benefits



What ?

- National "rulebook"
- Credit bank; recording of time given (ie bank function)
- Partnerships with local organisations to deliver care
- At least 30 members who can organised locally
- Kick off with "quantitative easing" – ?Corporate Social Responsibility



Where ?

- Piloting in Isle of Wight
- Extending into Hampshire
- Web campaign for UK wide
- International – first member in France

... then the moon and stars



Getting it working

Pilot

- Prototype and piloting in Isle of Wight since March 2012 with Age UK, Isle of Wight
- 110+ members, 3000+ hours already
- Piloting software with Credit Union

Rollout

- Hampshire organic growth
- Housing association – something different
- Spontaneous crystallisation - clusters of interest



Care4Care ambition



- 10% of the population will be care-giving at any time
- C4C will support 3x more older people as are currently supported by the state
- UK wide
- 100,000 members within 12 months
- About prevention & quality of life
- Community & family resilience



Slide 7 The Young Foundation 2011

Will you join?



Go to Care4care.org
and sign up ... please

Many hands make light work



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