Better Lives for People in Leeds
(Leeds Adult Social Care Strategic Vision)

- Better Lives Through Housing, Care and Support
- Better Lives Through Integrated Services
- Better Lives Through Enterprise
Better Lives Through Enterprise

Better lives through enterprise is about:

- Recognising the Values that Social Enterprises have can support LCC Values
- Recognising that the delivery mechanisms of Social Enterprises can bring added social value.
- Looking at the whole notion of enterprise differently/innovatively, including Community Involvement (Volunteering, Giving and Participation) and Corporate Social Responsibility as well as Social Enterprises themselves

Community Involvement and Engagement

- Volunteering/Giving/Participation

- Social Capital
- Recognition and Reward
- It’s Good For You!
Corporate Social Responsibility

- Long Term Relationships
- Shared Vision and Values
- An Investment – Not a Gift

Stimulating a Range of Social Enterprises

‘Let a Hundred Flowers Blossom’ (Mao Zedong 1957)

- Encouraging/Supporting a whole range of enterprises to develop in the care market; Social Enterprises, Micro Enterprises, User Led Organisations, Mutuals, Co-Operatives and Developing Existing Third Sector Organisations
  - Ideas That Change Lives – Investment Fund
  - Direct and Resourced Support to the Sector
  - Effective Use of Commissioning and Procurement
Current Social/Micro Enterprise Initiatives

- ‘Ideas that change lives’ business support and investment programme for social enterprises
  - CASA
  - Angels
  - Get Cooking
  - Connections Health and Social care
  - The Experience Community
  - Careforce
  - Beat It Music

User Led Organisations

- Joint Protocol between National Centre for Independent Living, Association of Directors of Adult Social Services, and the Local Government Association – (March 2009)
- The ‘Improving the Life Chances of Disabled People’ report stated, “by 2010, each locality should have a user-led organisation modeled on existing CIL’s. This included clear criteria for a ULO
- The Leeds ULO Consortia (LCIL, DIAL, Connect in the North, PSI Network) established to meet criteria
- Many other ULO’s operate in Leeds e.g. User Led Crisis Centre, Leeds People First, Access Ctte. for Leeds and many condition specific support groups.
- Many Other Third Sector Organisations have Management Committees Of users and could classify themselves as ULO’s
- Most ULO’s develop outside of LA Control and many receive little or no funding
- Recognition of the value that ULO’s bring to services but also need for appropriate support
The Nature and Form of Co-Operatives

- Businesses owned and run by their members.
- Members can be customers, employees or residents etc.

Co-Operative Principles:
- Open Membership to those eligible
- Equal Say
- Good for Learning
- Independence
- Collaboration

Changing Expectations of Service Users, Providers, the Government and Commissioners

- Greater Use of Social Capital/Building Community Capacity
- Greater Community Cohesion
- Alternative Mechanisms to Deliver Services
- Blurring of Boundaries between Statutory, Third and Independent Sector
- More Localised Solutions
- Localism Act
- Public Services (Social Value) Act 2012

Enterprise Models can support all of these to support Ageing Well

www.leeds.gov.uk
‘There’s nothing as Powerful as an Idea Whose Time has Come’ (Victor Hugo)