



Better Lives Through Enterprise

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Better Lives for People in Leeds
(Leeds Adult Social Care Strategic Vision)

- Better Lives Through Housing, Care and Support
- Better Lives Through Integrated Services
- Better Lives Through Enterprise

Better Lives Through Enterprise

Better lives through enterprise is about:

- Recognising the Values that Social Enterprises have can support LCC Values
- Recognising that the delivery mechanisms of Social Enterprises can bring added social value.
- Looking at the whole notion of enterprise differently/innovatively, including Community Involvement (Volunteering, Giving and Participation) and Corporate Social Responsibility as well as Social Enterprises themselves

Community Involvement and Engagement

- Volunteering/
Giving/Participation
- Social Capital
- Recognition and Reward
- It's Good For You!

Corporate Social Responsibility

- Long Term Relationships
- Shared Vision and Values
- An Investment – Not a Gift

Stimulating a Range of Social Enterprises

'Let a Hundred Flowers Blossom' (Mao Zedong 1957)

- Encouraging/Supporting a whole range of enterprises to develop in the care market; Social Enterprises, Micro Enterprises, User Led Organisations, Mutuels, Co-Operatives and Developing Existing Third Sector Organisations
 - Ideas That Change Lives – Investment Fund
 - Direct and Resourced Support to the Sector
 - Effective Use of Commissioning and Procurement

Current Social/Micro Enterprise Initiatives

- 'Ideas that change lives' business support and investment programme for social enterprises
 - CASA
 - Angels
 - Get Cooking
 - Connections Health and Social care
 - The Experience Community
 - Careforce
 - Beat It Music

User Led Organisations

- Joint Protocol between National Centre for Independent Living, Association of Directors of Adult Social Services, and the Local Government Association – (March 2009)
- The 'Improving the Life Chances of Disabled People' report stated, "by 2010, each locality should have a user-led organisation modeled on existing CIL's. This included clear criteria for a ULO
- The Leeds ULO Consortia (LCIL, DIAL, Connect in the North, PSI Network) established to meet criteria
- Many other ULO's operate in Leeds e.g. User Led Crisis Centre, Leeds People First, Access Ctte. for Leeds and many condition specific support groups.
- Many Other Third Sector Organisations have Management Committees Of users and could classify themselves as ULO's
- Most ULO's develop outside of LA Control and many receive little or no funding
- Recognition of the value that ULO's bring to services but also need for appropriate support

The Nature and Form of Co-Operatives

- Businesses owned and run by their members.
- Members can be customers, employees or residents etc.
- Co-Operative Principles:
 - Open Membership to those eligible
 - Equal Say
 - Good for Learning
 - Independence
 - Collaboration

Changing Expectations of Service Users, Providers, the Government and Commissioners

- Greater Use of Social Capital/Building Community Capacity
- Greater Community Cohesion
- Alternative Mechanisms to Deliver Services
- Blurring of Boundaries between Statutory, Third and Independent Sector
- More Localised Solutions
- Localism Act
- Public Services (Social Value) Act 2012

- **Enterprise Models can support all of these to support Ageing Well**

'There's nothing as Powerful as an Idea Whose Time has Come' (Victor Hugo)

