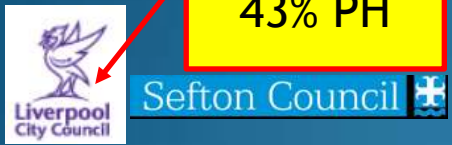


20

20mph Local Authorities in the UK



43% PH



1st phase PH



50% PH



60%



9/11 Inner London



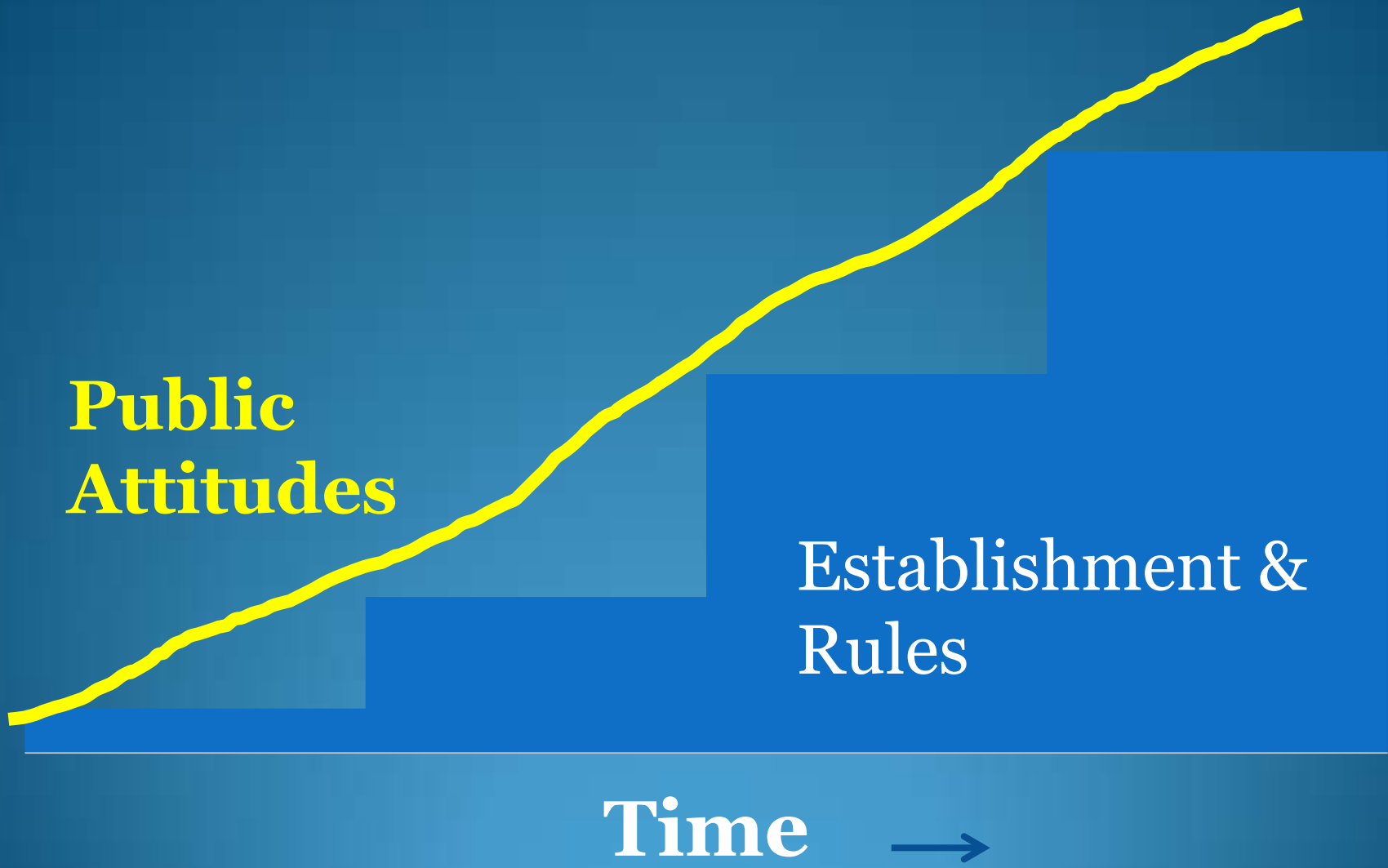


Yorkshire & Northern 20mph Authorities

- Calderdale, York, Lancashire, Manchester, Bury, Bolton, Rochdale, Bury, Middlesbrough & Newcastle
- Joining 20's Plenty for Us is Free.
- Get a free starting a campaign pack with stickers, free website and much more

20

Establishment lags behind cultural change





20's Coming

But how can we get it sooner?

TIME FOR

20

The future - transition!

20th
century



21st
century

Most urban & res rds

30

Most urban & res rds

20

Go slower on some sts

20

Go faster where
safe and compatible
with community
needs

30



Government Position

- Support for 20mph limits from Gov
- Localism - Councillors decide road speeds place by place
- Acceptance that 20mph limits widely adopted
- Increasing powers and action for enforcement
- Changed flexibility on 20mph signage

The logo features the text "TIME FOR" in white on a red rectangular background, followed by the number "20" in black inside a white circle with a red border.

TIME FOR

20

The Future

The biggest barrier to adopting wide-area 20mph limits for most streets is cost
- £2.50 p head

Already authorities with over 25+% of UK population think its worth it.



20mph Place by Place

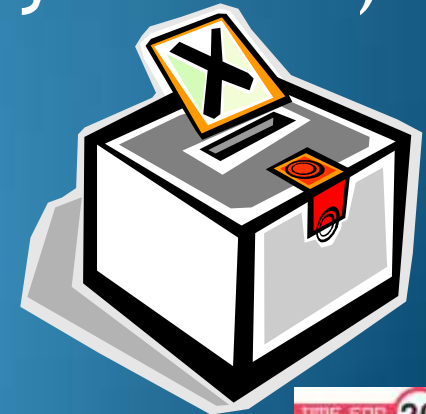
- Grass roots activists ask Local Councillors to fund signs & driver engagement

Most of biggest 40 urban authorities in UK going Total 20mph with entry 20mph signs (60cm wide) and repeater signs (30cm) as needed



20 How to Lobby a Local Authority

- Get help from a lobby group
- Join 20's Plenty for Us- FREE
- Register to Vote
- Contact Councillors
- Media / social media
- **Petition** signatures
- Ask to use other groups logos to demonstrate supporters numbers (voters are on your side)
- If election soon get candidate **Pledges**



20 How to Lobby a Local Authority

- Email Cabinet Member/Leader
- **Speak at Council** / Request a **Motion**
- If NO vote - **Call in** policy
- Demand a **Scrutiny** (non cabinet member research committee report)
- If election imminent get it on all **Manifestos**



20

Destroy Myths/Detractor Fallacies

- Eg myths on enforcement. It can be enforced.
- Not about fine revenues

20

More on Getting 20mph

- Start a local 20's Plenty for Your Town FREE - sign up on sheet going round anna.s@20splenty.org
- Read - www.20splenty.org
- Display 20mph posters/stickers
- Drive at 20mph or less on side streets (even if the limit is 30mph)



Thanks for listening

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20's Plenty for Us

...making your place a better place to be

www.20splenty.org